

Full Page
7.875" x 10.375"

Two Page Spread with Bleed

--- Live Area. All text or images should be contained in this area or risk being cut off:
16.25" x 10.375".
(subtract .5" in the center for the gutter)

--- Trim. This is where the magazine is cut. Please make sure the size of this ad extends .25" beyond this line to allow for the bleed. There is a .25" room for cutting/trim error on either side of this line:
16.75" x 10.875". The total size of this ad with bleed is **17.25" x 11.375"**.

Full Page with Bleed

- - - - - Live Area. All text or images should be contained in this area or risk being cut off: **7.875" x 10.375"**
- - - - - Trim. This is where the magazine is cut. Please make sure the size of this ad extends .25" beyond this line to allow for the bleed. There is a **.25"** room for cutting/trim error on either side of this line: **8.375" x 10.875"**. The total size of this ad with bleed is **8.875" x 11.375"**.

2/3 Vertical 5.125" x 10.375"

1/3 Vertical with Bleed

- - Live Area. All text or images should be contained in this area or risk being cut off: **2.5" x 10.375"**
- - Trim. This is where the magazine is cut. Please make sure the size of this ad extends .25" beyond this line to allow for the bleed. There is a **.25"** room for cutting/trim error on either side of this line: **2.75" x 10.875"**. The total size of this ad with bleed is **3" x 11.375"**. Currently all 1/3 Vertical Bleed ads will have a right hand placement.

1/2 Horizontal
7.875" x 5.125"

1/3 Vertical
2.5" x 10.375"

2/3 Vertical with Bleed

1/2 Horizontal with Bleed

- Live Area. All text or images should be contained in this area or risk being cut off: **5.125" x 10.375"**
- Trim. This is where the magazine is cut. Please make sure the size of this ad extends .25" beyond this line to allow for the bleed. There is a .25" room for cutting/trim error on either side of this line: **5.625" x 10.875"**. The total size of this ad with bleed is **5.875" x 11.375"**. Currently all 2/3 Vertical Bleed ads will have a right hand placement.

- Live Area. All text or images should be contained in this area or risk being cut off: **7.875" x 5.125"**
- Trim. This is where the magazine is cut. Please make sure the size of this ad extends .25" beyond this line to allow for the bleed. There is a .25" room for cutting/trim error on either side of this line: **8.375" x 5.375"**. The total size of this ad with bleed is **8.875" x 5.625"**. Currently all 1/2 Horizontal Bleed ads will have a lower page placement.

1/6 Horizontal
5.125" x 2.5"

1/2 Vertical
5.125" x 7.75"

1/6 Vertical
2.5" x 5.125"

1/3 Square
5.125" x 5.125"